Taking Action!

- What
- Now What
- So What
Communicate the WHAT

- It is a challenge on national scale
- Sell the change...
  - Share information about the “regional” skills gap
  - HB 5 requirements “new CTE”
  - Seek shared understanding of the problem and the solution
- Inform students and families about skills they can learn and post-secondary opportunities, both degrees and credentials
  - The question is what kind of post-secondary are you going to attain? In the context of “It matters what degree you get”
- Highlight and celebrate successes of students, programs, districts, IHEs, employers
Support the NOW WHAT

- Collaborate to **create** robust opportunities & choices for students
- Collaborate to **inform** students about opportunities early
- Students need different experiences before buy-in (ex. ECHS)
- Real constraints exist that take leadership and partnership to overcome
- Share good ideas, curriculum, resources
- **Institutionalize** partnerships -
  - Engaged employers
  - Strong intermediaries AND non-profits
Monitor the SO WHAT

Flexibility:

++ Can lead to adoption
++ Ability to respond to local needs
++ Build upon strengths

-- Can still miss students in need in both advanced and underrepresented populations
-- Can lead to lack of understanding of impact of policy

Need Feedback Loops

Examine Data - endorsement participation, partner performance, teacher engagement, family & community involvement
Resources

- UT System Institute for Public School Initiatives
  - Video resources for parents and students in English and Spanish about HB5 and endorsements
    - [http://ipsi.utexas.edu/hb5-resources/](http://ipsi.utexas.edu/hb5-resources/)
- TASA
  - Resources menu bar - HB 5 (Alief Documents)
- Achieve Texas
  - Spanish College Planning Guide
  - Resources for Programs of Study based on Career Clusters
    - [www.AchieveTexas.org](http://www.AchieveTexas.org)
What will you do next?

Communicating

Collaborating & Supporting Implementation

Monitoring Results