**Inspiring & empowering leaders**

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schedule of events

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<td>Registration &amp; Welcome</td>
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<td>Farish Hall, University of Houston KIVA – 1st floor</td>
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<td>Keynote: Senate Bill 6 and the Instructional Materials Allotment</td>
<td>Anita Givens, Associate Commissioner, Standards &amp; Programs at TEA</td>
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<td>Thoughtful Design for Content Delivery</td>
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<td>Promethean Roadmap</td>
<td>Peter Lambert Promethean</td>
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<td>Channel One News InterActiv: Preview</td>
<td>Eric Jones Channel One News</td>
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<td>Leadership Concurrent Sessions A</td>
<td>Various Featured Presenters</td>
<td>Farish Hall, University of Houston Various Classrooms – 2nd floor</td>
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<td>Farish Hall, University of Houston KIVA – 1st floor</td>
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keynote: senate bill 6 and IMA update

We are pleased to welcome Anita Givens, Associate Commissioner, Standards and Programs, TEA

The 82nd Legislature recently passed Senate Bill 6 which combines the funds that had been set aside for technology in the Technology Allotment with the funds that had been set aside for textbooks. Anita Givens, TEA’s Associate Commissioner of Standards and Programs, will address key points about how districts can plan strategically when deciding what content they should use instructionally and how technology can support the teaching of the content. In addition she will address how to make the best use of the allotment, including a variety of stakeholders when deciding how to utilize the IMA.

Anita Givens, Associate Commissioner, Standards and Programs, TEA

Anita Givens has served as the senior director for Instructional Materials and Educational Technology at TEA, responsible for the review, adoption and distribution of electronic instructional materials as well as traditional textbooks. Givens, who has worked at TEA for nearly 17 years and in the public education arena for 26 years, brings a tremendous amount of knowledge and experience to Texas education. She is known nationally for her leadership in educational technology and instructional materials.

Along with her service at TEA, Givens is a former kindergarten and second grade teacher and has taught educational technology classes at all levels from elementary through graduate school. Givens holds a Master of Science degree from the University of Houston-Clear Lake.
thoughtful design for content delivery

Ginno Kelly, Strategic Initiatives, Promethean

As we gain insight into brain research and cognition, key elements of how content should be displayed and delivered is imperative. This session provides some practical guidelines on the design of flipcharts to create meaningful and thoughtful content delivery. Using real-world examples, we will explore how "bad design" can create unintended barriers to learning and how "exemplary design" can aid in the construction of knowledge.

promethean roadmap - new and future products

Peter Lambert, Head of Education Solutions Group, Promethean

At Promethean, our mission is to help build integrated, interactive learning environments. We strive to empower teachers and engage students. This presentation outlines our vision and products to support that vision.

channel one news interactiv preview

Eric Jones, Sr. Vice President and Founder, Channel One

Eric will speak about the new partnership between Channel One News and Promethean which allows our customers to access Channel One’s award-winning broadcasts alongside dynamic, interactive content for seamless use in the classroom using Promethean’s innovative ActivClassroom.
leadership concurrent sessions A – 12:30-1:15

Explore Your Planet!
Get the most out of your Promethean Planet experience with a review of all its amazing resources. Preview all the content your teachers have access to right at their fingertips – for free!
Andy Ryff & Scott Caulfield, Promethean
Room 211

Teacher Spotlight: Discovery Education & ActivInspire - A Perfect Pair
Discovery Education provides a variety of teacher resources to assist with classroom instruction and learning. Join us to learn about and discuss interesting ways to integrate this awesome resource with your interactive flipcharts using Promethean’s ActivInspire.
Kristine Rebstock, Teacher, Pasadena ISD
Tiffany Bennett, Principal, Pasadena ISD
Room 213

iCafe: New Approach to Staff Development
Learn how LCISD rolled out the iCafe webpage and studio, a one stop solution for new ideas, updates on technology, support materials, and community.
Chad Jones, Instructional Technology Specialist, Lamar CISD
Chris Nilsson, Instructional Technology Specialist, Lamar CISD
Room 215

Fueling the Fire: Mansfield ISD's ActivJourney
Discover the strategies and resources that we utilized to successfully implement a professional development program for the ActivClassroom.
Mary Lemons, Educational Technology Trainer, Mansfield ISD
Ashley Coffman, Educational Technology Trainer, Mansfield ISD
Shawntee' Cowan, Educational Technology Trainer, Mansfield ISD
Jan North, Director of Instructional Technology, Mansfield ISD
Room 217
leadership concurrent sessions B – 1:30-2:15

**Channel One InterActiv: A Promethean Partnership**
Channel One News InterActiv transforms Channel One’s award-winning broadcast into dynamic, interactive content for seamless use in the classroom using Promethean’s innovative ActivBoards. Beyond delivery of the daily news program, the new platform offers assessment activities, pop quizzes and collaborative exercises, all aligned to current events and fully integrated with Promethean Learner Response Systems (ActivExpression, ActiVote, ActivEngage) to further engage students in meaningful activities. Supplemental digital content will enable teachers to easily incorporate lessons designed to help students develop 21st century skills such as collaboration, problem solving and critical thinking. Join us to learn more about this amazing partnership.
Karen Adams & Scott Caulfield, *Promethean*
Room 211

**Blackboards to IWBs: One District’s Implementation**
Learn about Hazelwood School District’s Promethean initiative which to date has installed over 400 ActivBoards and provided for ongoing teacher training. I will specifically discuss installation, troubleshooting, professional development, creating a culture of collaboration, and tracking student achievement.
Jan Root, *Information Technology Specialist, Hazelwood School District*
Room 213

**Becoming an Active Administrator at Your School**
As a school administrator, you are expected to “walk the talk” by your teachers. Modeling effective use of ActivTools can send a strong supportive message to your teachers. Further, knowledge of best practice use helps you identify expected efforts to be seen during classroom visitations. Information covered during this session will include essential personal skills that every school leader should have, utilizing ActivOffice (free) in your staff meetings for greater staff participation, and developing better mentoring skills for teacher walkthroughs. A four-stage teacher rubric on Activ Integration will be provided at this session.
Mike Horan, *Promethean*
Room 215

**Leaders of the Orange Revolution**
Attendees will participate in an interactive lesson while learning how to utilize best practices, rubrics, and walkthroughs to evaluate the Promethean 21st Century Classroom solution.
Angie Ardoin, *Promethean*
Room 217
leadership discussion panel

panel host - Jennifer Bergland, Director of Governmental Relations and Member Services for the Texas Computer Education Association

Jennifer Bergland has long been an advocate for the use of technology to transform teaching and learning. She has lobbied for more funds for technology at the local, state, and national level. She has testified before both the Texas House and Senate education committees. She spoke at a briefing on Capitol Hill in Washington DC promoting the one-to-one laptop-project that she directed while she was the Chief Technology Officer at Bryan Independent School District. She also was asked to present before the House of Representatives Education Committee in June of 2009. ISTE awarded Jennifer the Advocate Trendsetter Award in July 2009.

Jennifer retired from public education in June of 2010, after 32 years of service as both as a teacher in, Texas and Oklahoma, and as a technology director. She is now the Director of Governmental Relations and Member Services for the Texas Computer Education Association. This has enabled her to focus on three of her passions: education, technology, and the political process.

panelists -

Bre Casteix
Company: AXI Education Solutions
Job Title: Director of Professional Development
Biography: Bre Casteix is the Director of Professional Development for AXI Education Solutions. Bre graduated from the University of Georgia with a degree in Middle School Education. She taught in elementary and middle school classrooms before joining the professional development team at AXI in 2008. Since that time, Mrs. Casteix has been consistently recognized as an outstanding Promethean Certified Trainer. In 2009, her team was recognized as the Promethean Professional Development Group of the year. Bre continues to work extensively with state, district, and building level administrators to customize professional development in order to continue developing technology-rich, 21st century classrooms throughout the state of Louisiana.
panelists -

Jan Root
*School District:* Hazelwood School District  
*Job Title:* Information Technology Specialist  
*Biography:* 14 year HSD employee, 12 years in the Technology Department. Network + and A+ Certificates; Promethean "Train the Trainer" Certificate for ActivStudio and ActivInspire; for the last 4 years I have been the districts Point of Contract for all Promethean board activities.

Chad Jones
*School District:* Lamar CISD  
*Job Title:* District Instructional Technology Specialist  
*Biography:* Chad has been in public education for over 7 years, serving as a high school English teacher, campus instructional technologist, and now as a district instructional technology specialist. His role includes developing district wide staff developments, facilitating staff development sessions, and supporting teachers and staff in the roll out of new products. He received a B.A. from Houston Baptist University in Pedagogy and English/Language Arts, a M.Ed. in Curriculum & Instruction from the University of Houston, and is currently working on an Ed.D in Instructional Technology from the University of Houston.

Dr. Jim Vaszauskas
*School District:* Mansfield ISD  
*Job Title:* Associate Superintendent of Curriculum, Instruction, and Accountability for the Mansfield Independent School District  
*Biography:* Dr. Jim Vaszauskas is in his 29th year of service to Texas public schools and currently serves as Associate Superintendent of Curriculum, Instruction, and Accountability for the Mansfield Independent School District. His division is responsible for the instructional and assessment programs for 40 campuses and approximately 33, 300 students. Dr. Vaszauskas has also held positions as a teacher, coach, assistant principal, principal, and assistant superintendent. He earned his Bachelor of Science degree from Baylor University, his Master’s of Arts from Texas Wesleyan University, and his Ed.D in Educational Leadership from Stephen F. Austin State University.

Dr. Vaszauskas’ areas of expertise include administrator development and evaluation, curriculum alignment, leadership training, and policy development and analysis, and he serves as a frequent speaker on these topics in the Region XI Educational Service Center area of Texas.
Inspiring & empowering leaders

panelists -

Dr. Doug Brubaker

*School District:* Mansfield ISD  
*Job Title:* Assistant Superintendent, Technology and Information Services at Mansfield Independent School District

*Biography:* Doug Brubaker has served as Assistant Superintendent for Technology and Information Services in Mansfield ISD, a rapid growth and suburban Texas school district with approximately 33,000 students and 41 campuses, since December 2008. Areas of focus in MISD have included rebuilding the infrastructure, modernizing the classroom, implementing best practices for decision-making processes, and improving customer service. One of the factors that has contributed to the success of a district-wide implementation of Promethean interactive technologies has been close collaboration with MISD’s Curriculum, Instruction, and Assessment Division. Doug has a Ph.D. in Educational Computing from the University of North Texas, an M.Ed. from Texas Christian University, and a B.A. from the University of Kansas.

Mike Horan

*Company:* Promethean  
*Job Title:* Educational Strategy/Strategic Initiatives

*Biography:* Mike Horan is the former Director of Instructional Technology for Sarasota County Schools. He has twenty two years in education and is now a part of Promethean’s US Educational Strategic Team. Mike has been involved in the technology leadership for both the state of Florida and for the district for over the past 10 years and a successful classroom teacher before that for 13 years. Mike is a former Sarasota Teacher of the Year and wrote the first state funded retrofit grant for that county. As Director of Technology, he has led programs that have put laptop technology in the classroom, placed video conferencing resources at the schools across the state, and developed online learning resources for student use at home. In 2007, Mike and his team completed standardizing Sarasota classrooms with an ActivBoard+2 in each and every classroom within one year for a total of over 3,500 boards installed and over 4,000 teachers trained. This $14 million project in 2007 still stands as the largest one year deployment of interactive boards in the nation. Today, Mike uses that experience to work with Promethean’s largest installs as a planning coordinator. Mike lives in Sarasota with his wife, Mary Ann, and two children, fifteen-year-old daughter Riley and eleven year old son Michael.
Farish Hall - 2nd floor - Leadership Concurrent Sessions